

VALUE CREATION IN SPECIAL SITUATIONS – *VALUE CREATION IN EMERGING LONDON*

Turnaround Situations

- With a unique understanding of hotels, residential, office and retail as well as specialized uses including senior and student housing, Yoo Capital applies this understanding to underperforming assets to drive value
- Yoo Capital's senior leadership personally oversee the execution of all of our key asset management strategies to ensure we maximize value creation and investment returns
- A critical element to the Yoo Capital process is in the firm's rigorous exploration of all asset management opportunities, and then an equally rigorous selection process of determining which strategies deliver the best risk-adjusted returns and generate the most attractive incremental returns on capital invested

Case Study

- West India Quay is a \$170M, 32-story residential tower and 12-story hotel.
- The site was one of the first major mixed-use hotel, residential and commercial developments in London
- The mix of units helped establish a unique value proposition, and created diversity of income



West India Quay, London